O ABOUT GNI

The Global Network Initiative (GNI) sets a global standard for responsible company decision making, to promote and advance freedom of expression and privacy rights across the technology ecosystem. GNI is the leading multistakeholder forum for accountability, shared learning, and collective advocacy on government and company policies and practices at the intersection of technology and human rights.

Bringing together over 100 academics, civil society, companies, and investors, GNI's multi-stakeholder governance, working methods, and membership serve as the foundation of our work





GNI COMPANY MEMBERS

- > **COLLABORATE** with a diverse group of actors to help set global standards to promote and protect freedom of expression and privacy rights.
- > EXPAND and improve relationships with key civil society, academic, and investor stakeholders.
- > ACCESS learning opportunities with other GNI members in public and private settings, including on sensitive topics, on a confidential basis through our shared learning program.
- > MANAGE risk exposure and improve company decision making through the implementation of the GNI Principles and Implementation Guidelines.
- > GAIN real-time insights into the risks and opportunities of a rapidly changing legal and regulatory environment.
- > **DEMONSTRATE** leadership in a critical area of social policy.
- **ENGAGE** with global experts and industry peers on key human rights systems and policies in a trusted, confidential setting.



GNI'S ACHIEVEMENTS

- > Offering the only multistakeholder, human rights independent assessment in the technology sector having completed its fourth cycle in October 2023 through which a growing number of companies in the technology ecosystem have identified best practices, discussed challenges, and exchanged constructive feedback with human rights experts and fellow companies.
- > Providing sustained opportunities for shared learning in a confidential setting, allowing companies to inform their internal policies on how new technologies may impact freedom of expression and privacy. GNI's learning calls discuss new and ongoing opportunities and challenges that technology companies face in different jurisdictions, with an eye towards fostering constructive collaboration.
- > Utilizing its authoritative platform to engage with policymakers, stakeholders and in international initiatives to shape the regulatory conversations on tech company policies and practices that protect and enhance human rights. These include the Christchurch Call and the Freedom Online Coalition. GNI has also partnered with multilateral institutions, including the Council of Europe, the OECD, UNESCO and UN Human Rights.
- > Representing a growing and increasingly diverse membership, including company members in Africa, Asia, North America, and Europe and academics, civil society organizations, and investors from every major region, which have informed companies' operations on the ground.